

Dear Industry Professionals,

March 14, 2011

Re: The Earthquake and Tsunami incident in Japan

Since the earthquake on last Friday (March 11, 2011), we have received messages regarding our condition caused by this earthquake from many peoples in the industry. We would like to sincerely thank them for their concern and encouragement. We at Reed Exhibitions Japan are already back to work since this morning (March 14).

Media reports have created concerns among people outside Japan. However, please let me clarify that Tokyo is located some 400 km from the center of the quake, and the damage here in Tokyo was limited. In addition, as Japan is an earthquake prone country, we have in the past experienced and overcome great earthquakes including the Great Hanshin Earthquake in 1995. Business activities in Japan were back to normal within about 2 weeks after that incidence and our exhibitions took place as scheduled.

As such, we announce that JAPAN IT WEEK will be taking place as scheduled from May 11th to 13th sincerely ask that you continue with your preparations for the fair.

We thank you for your attention, and look forward to meeting you at JAPAN IT WEEK.

Yours sincerely,



Tad Ishizumi

President, Reed Exhibitions Japan Ltd.



Fumimasa Doi

Executive Show Director, JAPAN IT WEEK Show Management