

March 29, 2011

Dear Industry Professionals,

Some attendees have raised questions about the safety of drinking water in Tokyo since those abroad have difficulty in receiving correct information about the latest situation. On March 24th, Kyodo news agency delivered the message "The radiation levels in Tokyo city tapwater has dropped back below the safety limit for infants", but it seems that it is not properly broadcasted overseas. We hereby share the relevant information announced from Japanese and International official bodies.

Radiation was undetected during measurement of the water radiation level conducted on March 28th Bureau of Waterworks Tokyo Metropolitan Government

<http://www.waterworks.metro.tokyo.jp/press/h22/press110328-01.html>

Tokyo Metropolitan Government reports the result of water radiation level measurement every day. The radiation level of purifying plants in Tokyo on March 28th was lower than 100Bq/kb, and there is no problem to drink the water. (including babies under 1 year old) We will continuously monitor the change of the radiation level and announce properly.

Drinking tap water in Japan poses no immediate health risk 25 March 2011

WHO (World Health Organization) <http://www.who.int/hac/crises/jpn/faqs/en/index8.html>

Can I drink the tap water in Japan?

- Yes, drinking tap water in Japan poses no immediate health risk.
- The standards adopted by the Japanese authorities for this emergency are precautionary. Currently, radioactive iodine is the most common detected contaminant; the standard for adults is 300 Becquerels per litre in drinking-water. In the very unlikely scenario that drinking-water was contaminated and consumed for an entire year at this level, the additional radiation exposure from this water would be equivalent to natural background radiation during one year.

As mentioned above, there is no problem in the drinking water in Tokyo, and we hope you will be at ease in visiting. We most earnestly ask for your understanding and support.

Yours Sincerely,

Tad Ishizumi 
President, Reed Exhibitions Japan Ltd.

Fumimasa Doi 
Executive Show Director, JAPAN IT Week